

## One Page Business Plan Blueprint

### Vision

What do you want to do?  
What are your hopes and dreams?  
What problem are you solving?  
What are you building?  
What are you trying to change?  
What will differentiate you from the pack?

### Mission

It's the core of the business. What do you do?  
it describes what you do, who you are doing it for, and what benefit it provides.  
Like: We provide \_\_\_\_\_ or: We offer \_\_\_\_\_ or: We are a \_\_\_\_\_  
How are you going to make it a reality?  
How are you going to get there?

### Purpose

This is your Motivation.  
Why are you doing this?  
What is the meaning of this new venture?  
What are you fighting for?  
Like: Small-scale business model to create work & Income.  
or: Changing the face of our community.  
or: Making a profit for all of us to make a living.

### Objectives

How to get there.  
The intermediate steps to reach your goal.  
Objectives need numbers and dates.  
Like: Get operational. When?  
Organize suppliers. Where?  
Gaining customers. How?

### Action Plans

A step by step plan on what you are going to do.  
What has to be done?  
What resources do you need?  
Who is in charge of what?  
When will each task be completed?

## One Page Business Plan

**Vision**

**Mission**

**Purpose**

**Objectives**

**Action Plans**